

Draft - Day-wise Academic Schedule

Tentative Session Plan

Day-1 (Monday)			
Time	Session	Suggested Methodology	Name of the Resource Person
9.30 am to 11.00 am	Registration & Course Overview		Nodal Officer / CD
11.00 am to 11.30 am	Inaugural Session		VC & DG and CD
11.30 am to 12.00noon	Tea Break		
12.00noon to 1.30 pm	Ice-Breaking	Exercises, Role Play, etc.	Sri Muthukumara Swamy, Sr. Management Consultant
1.30 pm to 2.30 pm	Lunch Break		
2:30pm to 8:00pm	Visit to TG Secretariat, Dr. B.R. Ambedkar Statue, Lumbini Park and Boating @ Hussain Sagar		
Day-2 –Tuesday			
9.30 am to 11.00 am	Importance of Social Media in Modern Governance	PPTs, Case-lets, Group Work & Discussions	Sri Pankaj Pachauri, former Media Advisor to the then Prime Minister of India
11.00am to 11.30am	TEA BREAK		
11.30am to 1.00 pm	Importance of Social Media in Modern Governance	PPTs, Case-lets, Group Work & Discussions	Sri Pankaj Pachauri
1.00pm to 1:15pm	Group Photo with VC & DG		
1.15pm to 2.15 pm	LUNCH BREAK		
2.30pm to 6.00 pm	Visit to T-Hub		
7.00pm onwards	Cultural Program followed by Dinner hosted by the VC & DG		
Day-3 Wednesday			
9.30 to 11.00 am	Cinematic Production: Cinematography Principles, Script writing & Story boarding	PPTs, Case-lets, Discussions & Demonstration	Sri Farhatullah Beig, Film Maker, Hyderabad
11.00am to 11.30am	TEA BREAK		

11.30am to 1.00 pm	Cinematic Production: Directing technics & film production management	PPTs, Case-lets, Discussions & Demonstration	Sri Farhatullah Beig
1.00pm to 2.00 pm	LUNCH BREAK		
2.30pm to 8.00 pm	Visit to Salar Jung Museum and Charminar		
Day-4 –Thursday			
9.30am to 11.00 am	Growing role of Artificial Intelligence in Mass Media	PPTs, Group Work, Discussion, etc.	Prof. Rahul Dass School of Media, Mahindra University, Hyderabad
11.00am to 11.30am	TEA BREAK		
11.30am to 1.00 pm	Growing role of Artificial Intelligence in Mass Media	PPTs, Group Work, Discussion, etc.	Prof. Rahul Dass
1.00pm to 2.00 pm	LUNCH BREAK		
2.30pm to 8.00 pm	Visit to Chowmahalla Palace and Shilparamam		
Day-5 –Friday			
9.30am to 11.00 am	Financial & economic aspects in Journalism	PPTs, Exercises, Discussion, etc.	Dr. Kishore Nuthalapati Economist & Corporate Finance Professional Honorary Fellow at Centre for Law & Public Administration Dr. MCRHRDIT
11.00am to 11.30am	TEA BREAK		
11.30am to 1.00 pm	Journalist in the Digital age	PPTs, Group Work, Discussion, etc.	Prof. K. Nageshwar Dept. of Communication & Journalism, OU and Ex-MLC
1.00pm to 2.00 pm	LUNCH BREAK		
2.30pm to 6.00 pm	Visit to Indian School of Business (ISB), Hyderabad		
Day-6 -Saturday			
6:00am to 10:00pm	Visit to Warangal District (Heritage Sites recognized by UNESCO)		
Day-7 Sunday (Rest Day)			
Day-8 -Monday			
9.30 am to 11.00 am	Building Trust between Media and Public Relations	PPTs, Case-lets, Group Work & Discussions	Sri Ajit Pathak Chairman, Public Relations Society of India

11.00 am to 11.30 pm	TEA BREAK		
11.30 am to 1.00pm	Communication Challenges in Crisis Management	PPTs, Case-lets, Group Work & Discussions	Sri Ajit Pathak
1.15pm to 2.00pm	LUNCH BREAK		
2.00pm to 5.00 pm	Visit to T-works		
Day-9 -Tuesday			
9.30am to 11.00 am	Basics of digital photography and advanced photography techniques	PPTs, Case-lets, & Discussions	Sri Shiva Chiluveri Founder / Photographer Neo Sun Studios
11.00am to 11.30am	TEA BREAK		
11.30am to 1.00 pm	Role of Media during disaster Management and coverage during natural & manmade disasters	PPTs, Exercises, Discussion etc.	Dr KV.Kurmanath Senior Deputy Editor, The Hindu Business line
1.00pm to 2.00 pm	LUNCH BREAK		
2.30pm to 6.00 pm	Visit to NTV Studios		
Day-10 -Wednesday			
10.00am to 04.00pm	Visit to Pochampally–a Telangana Handloom Hub		
Day-11 -Thursday			
9.30am to 11.00 am	Anchoring a TV show and hosting a podcast	PPTs, Case-lets, Group Work & Discussions	Prof. Rahul Dass School of Media, Mahindra University, Hyderabad (8287316813 / 9818450072)
11.00am to 11.30am	TEA BREAK		
11.30am to 1.00 pm	Reporting on Human Development Stories	PPTs, Case-lets, Group Work & Discussions	Prof. Rahul Dass
1.00pm to 2.00 pm	LUNCH BREAK		
2.30pm to 6.00 pm	Visit to Tribal Welfare Museum & e-Schools Central Studio		
Day-12 -Friday			
6.00 am to 8.00 pm	Visit to Ramoji Film City, Hyderabad		
Day-13 -Saturday			

9.30am to 11.00 am	Institutional Challenges in Third World: In the Context of Emerging Technologies Impacting Media and Information Flow to Masses	PPTs, Case-lets, & Discussions	
11.00am to 11.30am	TEA BREAK		
11.30am to 1.00 pm	Innovative Schemes in India for the Development and Welfare	PPTs, Case-lets, & Discussions	Dr. Madhavi Ravulapati Head-CLP & CD
1.00pm to 02.15pm	Course Evaluation & Valedictory Ceremony		Smt. Santhi Kumari, IAS VC & DG, Dr. Madhavi Ravulapati Head-CLP, CD
2.15 pm to 3.00 pm	LUNCH BREAK		
3.00 pm to 06.00pm	Shopping @ Shilparamam		
Day-14 -Sunday Return Journey			

***The draft Academic Schedule is indicative in nature. It will be finalized and sent to MEA, well before the commencement of the Training Program**